

We invite you to join us in celebrating our diverse and talented community!

Unity Cup Sponsorship Opportunities

	Level	Benefits
Unity Cup Sponsor	\$25,000+ 1 available	<ul style="list-style-type: none"> • Unity Cup Sponsor acknowledgement in all marketing materials and media interviews • Company marketing materials provided at registration pick-up • Speaking Opportunity at First Game and Finals • Award Presenter at Semi-Finals/Finals • Organizational banner at Semi-Finals/Finals (electronic) • Company Logo on retractable banner (displayed at all games) • Marketing Table at Semi-Finals/Finals • Invited to VIP Kickoff and Semi-Finals/Finals • Company Logo displayed prominently in the center of team shirt • Mentions on website and social media
Game Sponsor	\$10,000 2 available	<ul style="list-style-type: none"> • Speaking Opportunity at Semi-Finals • Organizational banner at Semi-Finals/Finals (Electronic) • Company Logo on retractable banner • Marketing Table at Semi-Finals/Finals • Invited to VIP Kickoff and Semi-Finals/Finals • Logo displayed prominently on sleeve of team shirt • Mentions on website and social media
Goal Sponsor	\$5,000 4 available	<ul style="list-style-type: none"> • Organizational banner at Semi-Finals/Finals (Electronic) • Company Logo on retractable banner • Marketing Table at Semi-Finals/Finals • Invited to VIP Kickoff and Semi-Finals/Finals • Logo displayed on back of team shirt • Mentions on website and social media
Sidelines Sponsor	\$2,500 8 available	<ul style="list-style-type: none"> • Company Logo on retractable banner • Marketing Table at Semi-Finals/Finals • Invited to VIP Kickoff and Semi-Finals/Finals • Mentions on website and social media
Field Sponsor	\$1,000 8 available	<ul style="list-style-type: none"> • Marketing Table at Semi-Finals/Finals • Invited to VIP Kickoff and Semi-Finals/Finals • Mentions on website and social media
Midfield Sponsor	\$500 Unlimited	<ul style="list-style-type: none"> • Invited to VIP Kickoff and Semi-Finals/Finals • Mentions on website and social media



CWS
Lancaster



Sponsorship Commitment Form

2023 Lancaster Unity Cup Sponsorship Commitment Form

Thank you for your commitment to Lancaster Unity Cup - an event celebrating immigrants and refugees, the sport of soccer and the diverse Lancaster community. This year's first game is at runs from September 8 – November 4, 2023.

Please Select a Sponsorship Level:

- Unity Cup Sponsor (\$25,000)** - Unity Cup Sponsor acknowledgement in marketing materials and media interviews, Company marketing materials given at registration pick-up, Speaking Opportunity at VIP Kickoff and Finals, Award Presenter at Semi-Finals/Finals, Organizational banner at Semi-Finals/Finals (Electronic), Company Logo on retractable banner, Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Logo displayed prominently in the center of team shirt, Mentions on website and social media
- Game Sponsor (\$10,000)** - Speaking Opportunity at Semi-Finals, Organizational banner at Semi-Finals/Finals (Electronic), Company Logo on retractable banner, Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Logo displayed prominently on sleeve of team shirt, Mentions on website and social media
- Goal Sponsor (\$5,000)** - Organizational banner at Semi-Finals/Finals (Electronic), Company Logo on retractable banner, Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Logo displayed on back of team shirt, Mentions on website and social media
- Sideline Sponsor (\$2,500)** - Company Logo on retractable banner, Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Mentions on website and social media
- Field Sponsor (\$1,000)** - Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Mentions on website and social media
- Midfield Sponsor (\$500)** - Invited to VIP Kickoff and Semi-Finals/Finals, Mentions on website and social media

Company Name: _____

Company Address: _____

Contact Name: _____ Contact Title: _____

Contact Email Address: _____ Contact Phone: _____

What is the best way to contact you: Phone Email Text

Sponsorship Payment

Select One

- I made a payment online at <https://lancasterrec.kindful.com> (Unity Cup Sponsorship)
- Enclosed is a check payable to the "Lancaster Rec Foundation".

Please return completed form by **Friday, July 28th** via email to aeckman@LancasterRec.org or to Lancaster Rec, Attn: AJ Eckman, 525 Fairview Avenue, Lancaster, PA 17603.

For more information, please visit www.lancasterrec.org/unitycup or contact AJ Eckman at 717-392-2115 x125.

